

## HIGH LEVEL REQUIREMENT BRIEF FOR ACCOUNT WORK BROCHURE

We want a 6 page brochure designed as per the example below.

Example



Our company is PiXL Tech Limited, and our product is Pixi. A taxi hailing app, bit like Uber.

[www.pixi.cab](http://www.pixi.cab)

We want our brochure to primarily concentrate on “account work” a service that we are looking to offer B2B in the UK and internationally.




Sample Content

## EXCEPTIONAL TRAVEL FOR A MODERN BUSINESS

Your business can't wait, but it shouldn't compromise on quality. An Pixi Business Account guarantees an executive vehicle in London; with 4G Wi-Fi and phone chargers in every vehicle, you can stay connected to your business every step of your journey.

Take full control of your business travel with the Pixi Dispatch Portal, which helps you manage bookings, users, and finances in one space. Plus, with a dedicated account manager, you'll have access to 24/7 support should you need it.

Open a business account today and take advantage of our executive services outside of London: whether your business travel takes you across the London, Europe, UAE, or Asia.

 <b>24/7 SUPPORT</b> Our Account Management Team, and support 24/7/365 from our HQ in London.	 <b>AVERAGE 7 MIN PICK UPS</b> Benefit from a priority service, ensuring we're only ever moments away.	 <b>TRAINED, HAND PICKED DRIVERS</b> Our drivers are trained and vetted to ensure high service, quality and safety.
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We already have some A5 flyers, but would now like a brochure designed as above.

The A5 flyers are as below;





Safety features where a passenger can send a link to any contact for them to track the ride real time.




Drivers thoroughly vetted including the enhanced disclosure and barring system, ensuring the highest level of safety checks available for the passengers.

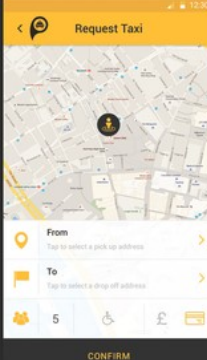
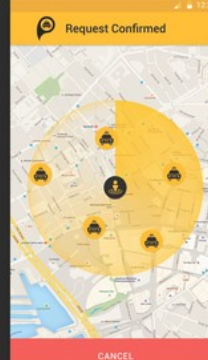
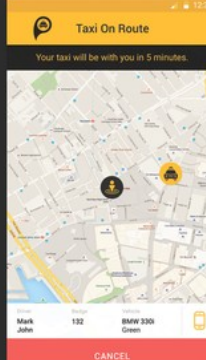
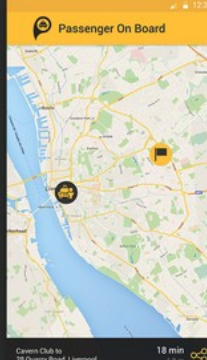




Customer benefits as there is no surge pricing

**www.pixi.cab**

## Download the Pixi App from your Smartphone today!

 Call a taxi any time, any place	 The Driver accepts and you receive the Taxi details	 Watch your Taxi on its way, jump in and go to your destination	 Best experience with Pixi App
 <b>Download on the App Store</b>	 <b>ANDROID APP ON Google play</b>	<b>www.pixi.cab</b>	

Other by-lines that can be used are:

- Cost effective service with quality vehicles
- Dedicated Access via online system
- Bookings can be made quickly and simply
- Phone Support when needed, 24x7
- Advanced Booking options
- Regular repeat scheduled Booking options
- Airport Transfers
- Mid-range to Executive vehicles
- Your entry point to the UK-wide Pixi network